

MIKAYLA VOGT

INDUSTRIAL DESIGN

CONTACT

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<https://x8rc8jbmng.wixsite.com/vogtdesign>

Cincinnati, OH

SKILLS

Hard

Sketching
Hand Rendering
Wood Working
Mold Making
Casting
Laser Cutting
3D Printing
Prototyping
Photography

Softwares

Solidworks
Rhino
Keyshot
Adobe
Photoshop
Adobe Indesign
Canva
Miro
Figma
Vizcom AI

Soft

Teamwork
Relationship Building
Working with other Fields
Problem Solving
Critical Thinking
Outside the Box Thinking
Empathetic Skills
Attention to Detail
Research
Market Awareness
Ethical Considerations
Leadership
Initiative
Brand Strategy + Identity
Strategic Thinking
Futuristic Thinking

EDUCATION

Purdue University

BFA Industrial Design

2021-2025

Minoring in Entrepreneurship and Innovation
Member of Purdue IDSA
Member of Purdue Italian Club

Mt. Notre Dame High School

2017-2021

PROFILE

I am a Junior at Purdue University majoring in Industrial Design, minoring in Entrepreneurship and Innovation, seeking a Summer 2024 Internship. I grew up in Cincinnati, OH with a strong desire to create. I found Industrial Design through word of mouth and I fell in love with the idea that my strengths could be used to simultaneously solve real world problems and create beautiful things. I have taken special interests in design research, packaging design, lighting design, and consumer electronics.

WORK EXPERIENCE

Collaboration (Hackathon)

Fall 2023

Dormakabba

- Collaborated with the Integrated Business and Engineering students to conceptualize a new product for the company with the goal to present an idea inclusive of people with disabilities
- Walked the IBE students through the design process

Collaboration

Fall 2023

Delta Faucet

- Conducted thorough user research on user pain points and the user journey to make effective design decisions, ensuring products aligned with consumer needs
- Conceptualized ideations to be user-friendly and prototyped a quality end result

Collaboration

Fall 2023

Anji Mountain

- Conducted thorough market and user research to conceptualize new potential products for their company
- Emphasized sustainable materials and the manufacturing abilities and limitations
- Worked together with a team to come up with 3 unique solutions

Collaboration

Fall 2023

Trek

- Conducted research and analysis, incorporating user feedback from surveys and market trends
- Ideated to develop innovated bicycle components for user safety
- Ensured final design met the brands identity and design lanaguage

Collaboration (Delt)

Fall 2023

Sonos

- Worked with a team amongst the other teams in IDSA to research, conceptualize, prototype, CAD
- Managed my time well to meet deadlines
- Analyzed design language and company principles

Sales Associate

June - Aug 2023

Lowes

- Greet customers warmly and assist them with their needs, providing information and assistance locating products in the store
- Accurately process payment, maintaining a high level of accuracy and accountability
- Checkout efficiency

Artist Assistant

June - Sept 2020

Greg Storer Art Studio

- Nurturing relationships with young artists and created positive rapport
- Helped students learn new drawing techniques to achieve accuracy
- Recommended techniques, methods, and the best media best suited to produce desired visual effects